Aiming for a Zero Emission Tokyo, a sustainable city with no CO₂ emissions, TMG will help citizens and businesses in Tokyo change their behaviors and encourage and accelerate the development of green technologies.

**Promoting the Adoption of Zero Emission Vehicles (ZEV)**

For further environmental load reductions, TMG will strive to increase the ZEV* market share to 50% of new passenger car sales in 2030 in cooperation with the relevant industries and by supporting the development of appropriate technologies.

* Vehicles which do not emit any CO₂ or pollutants, including battery electric vehicles, plug-in hybrid electric vehicles, and FCVs.

**Establishing a Zero Emission Island (ZEI)**

As part of the effort to establish a Zero Emission Island, TMG is carrying out a feasibility study of a demonstration project that will use solar power for half of its power needs on one of the Ogasawara Islands (Haha-jima) in collaboration with an electric utility and the municipality. We will continue to expand the use of renewable energy according to the regional characteristics of each island.

**Realizing Zero Energy Buildings (ZEB)**

To encourage the development of Zero Energy Buildings, which reduce building energy consumption to a net-zero level by improving energy efficiency performance and effectively using renewable energy, TMG will update the Green Building Program to introduce assessment standards for ZEB.

**Tokyo Zero Carbon 4 Days in 2020:**

Moving towards the Tokyo 2020 Olympic and Paralympic Games

As a stepping stone to a Zero Emission Tokyo, TMG has started the “Tokyo Zero Carbon 4 Days in 2020” project – offsetting all CO₂ emissions that will be generated across Tokyo during the 4 days of opening and closing ceremonies of the Tokyo 2020 Games with carbon credits from the Tokyo Cap-and-Trade Program. In addition, as the host city for the Games, TMG has been working with the Tokyo 2020 Organising Committee to offset CO₂ emitted by activities connected with the Tokyo 2020 Games.

**OUR NEW AIM_1**

**INITIATIVES TOWARDS A ZERO EMISSION TOKYO**

**OUR NEW AIM_2**

**EFFORTS TO REALIZE A ZERO WASTING TOKYO**

**OUR NEW AIM_3**

**ESTABLISHMENT OF TEAM MOTTAI NAII**

TMG aims to minimize the adverse impact on ecosystems caused by mass consumption of natural resources. To realize a Zero Wasting Tokyo, TMG has implemented measures to halve food waste by 2030 and reduce single-use plastics.

**Marine Litter:**

**Plastics on the streets are carried into the Ocean, to end up as Marine Litter**

While delivering many benefits to our lives, each year at least 8 million tonnes of plastics, which do not decompose naturally, leak into the ocean. TMG works to raise public awareness on this matter, using leaflets and a short educational film.

**Team Mottainai kick-off event**

In August 2018, TMG created a Team Mottainai in partnership with businesses, NGOs and other organizations. The Japanese word “mottainai” has the sense that something is too precious to waste and also expresses respect for the Earth’s resources. This team aims to raise people’s awareness of “mottainai” and to encourage people to change their behavior to contribute to the saving of food, materials, and energy. To realize a sustainable society, TMG will accelerate its efforts through this initiative, building environmental legacies looking ahead to the period post-2020.

**Battery electric vehicle**

**Zero Emission Island (image)**

**Team Logo**